

Policy Register

Manningham Public Art Policy 2021-2024

Policy Classification	-
Policy N°	- POL/560
Policy Status	- Approved
Responsible Service Unit	- Arts and Cultural Services
Authorised by	- Council
Date Adopted	- 29 June 2021
Next Review Date	- 29 June 2024

This policy is part of a suite of policies adopted by Council or the Executive Management Team (EMT).

New or replacement policies can be created and developed within Service Units but can only be added to Council's Policy Register by Governance Services following the approval of the policy by Council or the EMT.

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POLICY PURPOSE

The Manningham Public Art Policy 2021-2024 confirms Council's commitment to the arts by commissioning contemporary public artworks of excellence, as a public celebration of Manningham's cultural heritage.

This policy replaces the Manningham Art Collection Management Policy 2013-17.

POLICY STATEMENT

Manningham Council enjoys a strong and long-standing relationship with contemporary arts and values its evolving culture. The Manningham Art Collection, which houses significant public artworks, is endorsed through the Australian Government's Cultural Gifts Program, providing Manningham Council with deductible gift recipient (DGR) status.

Manningham recognises the positive impact the arts make to our health and wellbeing, together with the local economy. As such Manningham Council actively commissions permanent and temporary contemporary public artworks of excellence, across the spectrum of public art practice that:

- Respect the culture of traditional land-owners, Wurundjeri Woi Wurrung;
- Reflect local identity;
- Are site specific and enhance public places;
- Connect with community by stimulating reflection and imagination; and
- Contribute to contemporary art practice.

POLICY SCOPE

Public art is defined as art in public places, funded by public money (be it Council, state or federal funds), and installed on public land, namely property owned or managed by Council.

Manningham Council will commission:

- Permanent contemporary major public sculpture of excellence by a professional public artist, for installation on property owned or managed by Council, meeting the Manningham Public Art Guidelines criteria, and commissioned through:
 - Operational public art programs;
 - Public Art initiatives contained in Council's capital works program
 - A public art contribution representing 1% of the budget for community infrastructure projects whose project cost exceeds \$2million; or
 - Cultural Gifts Program.
- Temporary (ephemeral) contemporary public artworks of excellence by a professional public or professional community artist, for installation on

property owned or managed by Council, meeting the Manningham Public Art Guidelines criteria, and commissioned through:

- Operational public art programs; or
- Operational public community arts projects.

RESPONSIBILITY

The public art program is facilitated by Manningham Council's Arts and Culture unit, in consultation with the Manningham's Arts Advisory Committee. It follows industry best practice, as set by peak industry body, National Association for the Visual Arts.

All commissions will be undertaken in accordance with Council's Procurement Policy, and approved in accordance with delegated authority. The Arts Advisory Committee will act as the reference group for the project management of public art commissions. The development of all permanent major public sculpture will be reported to Council.

Permanent major public sculpture will be commissioned for the purpose of acquisition into the Manningham Art Collection, with maintenance in accordance with the Manningham Public Art Guidelines and Manningham Art Collection Guidelines, and Procurement Policy.

Responsibility for maintenance and de-installation of temporary public artworks will be outlined in each commissioning contract specific to each installation.

STRATEGIC ALIGNMENT

Council Plan 2017-21 goal 1.12 provides for a connected and inclusive community, with a priority action to deliver an arts and cultural program that creates opportunities for participation and development.

Council's Healthy City strategy 2017-21 provides a goal of a connected community where people feel valued, involved and have a sense of belonging, with a priority actions that:

- Embrace arts and culture, by enhancing opportunities for the community to value arts and culture;
- Grow tourism, by harnessing new opportunities for local tourism through the arts; and
- Strengthen creative industries, by promoting the economic and social benefits of the arts.

SUPPORTING PROCEDURES

- Arts Advisory Committee Terms of Reference.
- Manningham Public Art Guidelines.
- Manningham Art Collection Guidelines.
- Manningham Reconciliation Action Plan (in development).
- Doncaster Hill Strategy (revised) 2004.
- Doncaster Hill Development Contributions Plan.
- Manningham Liveable City Strategy (in development).
- Manningham Municipal Development Contributions Plan (in development).
- Manningham Community Infrastructure Strategy (in development).
- Procurement Policy.

ACTION PLANS

The permanent major public sculpture commissioning program will be informed by the capital works program, Manningham's Liveable City Strategy and incorporated into masterplans and streetscape planning, including (but not limited to) marquee projects such as:

- Doncaster Hill Public Art Master Plan;
- Hepburn Reserve Master Plan; and
- Ruffy Lake Master Plan.

The temporary public art program will be informed by the Arts and Culture operational program, via:

- Complementing the Manningham Art Gallery exhibition program;
- Discrete Arts and Culture temporary public art program initiatives;
- Cross-functional place-making and place-activation initiatives; and
- Community arts initiatives via Manningham's Community Grants program.

SUPPORTING POLICIES AND GUIDELINES

This policy should be read in conjunction with:

- Manningham Public Art Guidelines;
- Manningham Art Collection Policy;
- Manningham Art Collection Guidelines; and
- Manningham Liveable City Strategy (in development).

RELATED LEGISLATION

The Manningham Art Collection and Manningham Art Gallery is formally endorsed as a Deductible Gift Recipient by the Australian Taxation Officer under subdivision 30-A of the Income Tax Assessment Act 1997.

DOCUMENT HISTORY

Policy Title:	Draft Manningham Public Art Policy
Responsible Officer:	Michelle Zemancheff
Resp. Officer Position:	Arts & Culture Lead
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To be included on website?	Yes

Last Updated	Meeting type? - Council or EMT	Meeting Date	Item N°
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